



Vermont Senior Games Association Sponsorship Opportunities

Become a Vermont Senior Games Sponsor and produce quality competitive sport events that promotes healthy lifestyles and fitness for 50 + Vermonters. Your support will help:

- Produce annual state championship games in 14 + different sports to 600 athletes ages 50 and older.
- **Basketball**
- **Cycling**
- **Golf**
- **Pickle ball**
- **Powerwalking/Cornhole**
- **Racquetball**
- **Road Race 5K**
- **Road Race 10K**
- **Swimming**
- **Table Tennis**
- **Tennis**
- **Track & Field**
- **Triathlon**

WE:

- Provide opportunities for athletes to qualify for the national senior games held every other year in various cities across the country
- Promote fitness among an aging Vermont population
- Educate seniors on the importance of regular exercise for good health, vitality, and well-being
- Provide incentive to make regular physical activity enjoyable and a “way of life”
- Recognize Senior Games state champions in various sports, showing by their example the importance of exercise, improving health & wellness to our aging Vermonters and reducing health care cost.

Presenting Sponsor - \$5000

- Always identified as Presenting Sponsor as exclusive presenting sponsorship on all materials
- Logo on VSGA website, with hyper-link to your website
- Facebook mention leading up to each event
- Full page ad and sponsor logo in the VSGA newsletter
- Banner at all VSGA events
- Opportunity to have on site presence with staff and promo giveaways
- Presenting sponsor logo on VSGA event posters and other media as available
- Plaque presented annually by VSGA Executive Committee

Platinum Sponsor - \$3000

- Identified as Platinum Sponsor
- Logo on website, with link
- Half page ad and sponsor logo in the VSGA newsletter
- Banner at one VSGA event of choice each year
- Information table at any VSGA event (if desired and staffed)
- Logo placement on VSGA event posters
- Plaque presented annually by Executive Committee

Gold Sponsor - \$2000

- Always identified as Gold Sponsor
- Logo on website, with link
- Quarter page ad and sponsor logo in the VSGA newsletter
- Logo on VSGA event posters
- Plaque presented annually by Executive Committee

Silver Sponsor - \$1000

- Identified as Silver Sponsor
- Logo on website, with link
- Sponsor logo in the VSGA newsletter

Bronze Sponsor - \$500

- Identified as Bronze Sponsor
- Logo on website, with link
- Sponsor logo in the VSGA newsletter